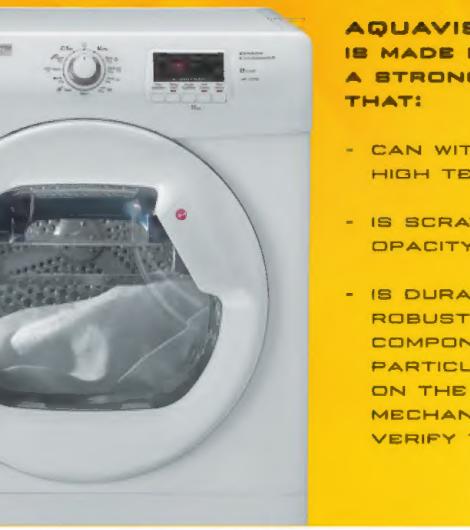


HOOVER HAS CREATED A WATER RESERVOIR
THAT LOOKS FAMILIAR: AQUAVISION.

**ECONOMICALLY
DESIGNED AQUAVISION
AS A CONVENIENT
HANDLE MAKING IT
EASY TO REMOVE FOR
EMPTYING AND IT CAN
BE CARRIED IN THE SAME
WAY AS A SMALL BAG.
IT'S SELF BALANCING SO
AVOIDS SPILLAGES AND
EASY TO EMPTY.**



The advertisement features a Hoover steam iron on the left, with a blue background. The right side of the image is a solid yellow gradient. The text is divided by a vertical yellow line.



HOOVER DYNAN

THE UNIQUE TUMBLE DRYER WITH EXCLUSIVE AQUAVISION, DESIGN TO MAKE LIFE EASIE



GENERATION FUTURE

FORGET THE PAST AND ENJOY THE BENEFITS OF AQUAVISION:
THE INNOVATIVE HOOVER DYNAMIC TUMBLE DRYER DESIGNED
TO MAKE LIFE EASIER.

GREAT ATTENTION TO DETAIL:

A HOST OF NEW PROGRAMMES AND DRYING OPTIONS BUT MOST IMPRESSIVE OF ALL A UNIQUE INNOVATION: AQUAVISION.

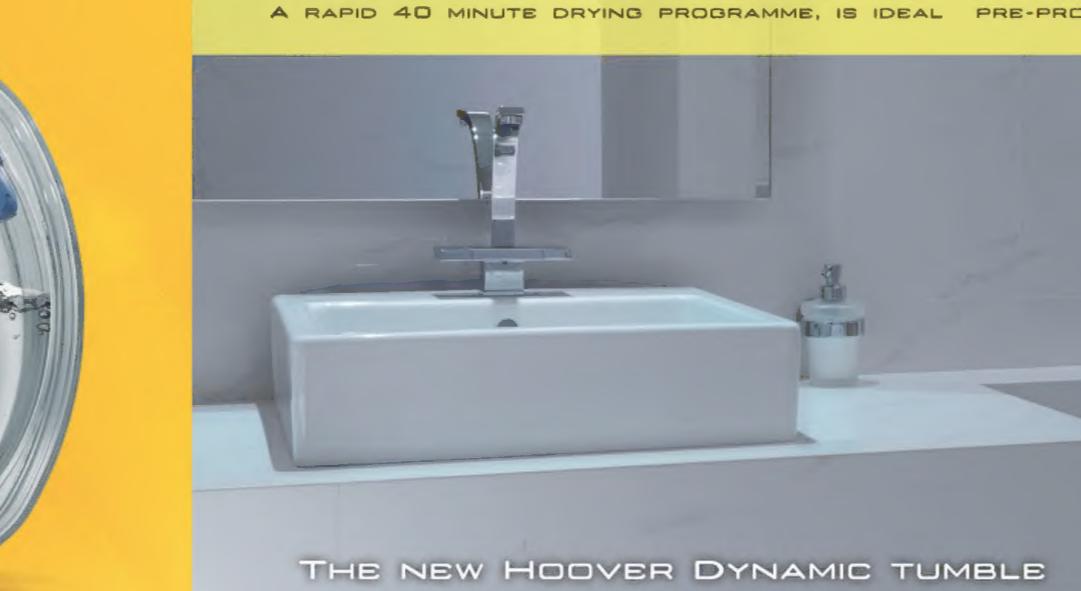
STANDARD



AQUAVISION



- **COMPACT**
- **A CLEVER REMINDER**
- **CONVENIENT TO USE**



THINKING ABOUT REAL PEOPLES NEEDS, HOOVER HAS DEVELOPED AQUAVISION, A COMPACT WATER RESERVOIR TANK THAT IS EASY TO USE. THE MORE TRADITIONAL WATER RESERVOIR DRAWER DESIGN, WITH ITS ELONGATED SHAPE, CAN BE DIFFICULT TO HANDLE, PARTICULARLY WHEN FULL OF WATER AS CAN BE QUITE HEAVY TO CARRY. IN SMALLER KITCHENS OR IN UTILITY ROOMS WHERE SPACE IS RESTRICTED IT MAY BE DIFFICULT TO REMOVE THE DRAWER FOR EMPTYING. IN THIS SITUATION THE NEW AQUAVISION IS THE PERFECT SOLUTION PROVIDING MAXIMUM EASE OF USE.

THE PREVIOUSLY DIFFICULT TO HANDLE WATER RESERVOIR DRAWER HAS BEEN REPLACED BY A NEW PATENTED WATER RESERVOIR TANK. AQUAVISION WHICH HAS BEEN CLEVERLY INTEGRATED INTO THE TUMBLE DRYER DOOR. COMPLEMENTING THE APPLIANCE DESIGN AQUAVISION IS MANUFACTURED FROM TRANSPARENT DURABLE PLASTIC, WHICH WHEN EMPTY IS INVISIBLE FROM THE OUTSIDE, EMPTYING.

BUT WHEN IN USE PROVIDES A CLEAR VIEW OF THE WATER LEVEL INSIDE. THIS AT-A-BLANCE FEATURE TAKES THE GUESSWORK OUT OF DECIDING WHEN THE WATER RESERVOIR DRAWER IS FULL, WHICH MEANS THAT THE DRYING CYCLE WON'T BE INTERRUPTED MID PROGRAMME BECAUSE THE RESERVOIR DRAWER IS FULL AND REQUIRES EMPTYING.



SPECIAL PROGRAMMES

HOOVER HAS DEVELOPED: A GENTLE 12 MINUTE PROGRAMME FOR **WOOLLENS** AND A CYCLE THAT IS CAPABLE OF DRYING ALL OF THE **SHIRTS** REQUIRED FOR AN ENTIRE WEEK. IT IS ALSO POSSIBLE TO DRY BOTH SYNTHETIC AND COTTON CLOTHES AT THE SAME TIME, USING THE SPECIAL **MIX&DRY** CYCLE, WHILE THE **RELAX** PROGRAMME RELAXES THE CREASES IN THE FABRIC MAKING IRONING QUICKE AND EASIER. A RAPID 40 MINUTE DRYING PROGRAMME, IS IDEAL

FREQUENTLY USED OR FAVOURITE PROGRAMMES

SENSOR PROGRAMMES

FOR SPORTS-WEAR, BABY CLOTHES OR SIMPLY FOR PEOPLE IN A HURRY!

TIME PROGRAMMES

A CUSTOMISED TIME PROGRAMME MEANS THAT YOU CAN DETERMINE THE LENGTH OF THE CYCLE BY SIMPLY SELECTING ONE OF 9 DRYING PROGRAMMES & CHOOSING A DRYING TIME FROM 30-180 MINUTES.

MEMO PROGRAMME

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

PRE-PROGRAMMING THE DRYER TO MEMORISE MOST

TIME

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY

MEMO

AT THE TOUCH OF A BUTTON YOU CAN SAVE TIME BY